



CLAN WA Strategic Plan 2008-2010

Vision
(What is our aim?)
Families gain resilience.

Mission
(What do we do?)
Strengthen family life by encouraging healthy relationships, effective parenting, support networks and community participation.

Values
(How do we do it?)

- Social justice
- Respect
- The sharing of power
- Inclusion and collaboration
- Transparency
- Self determination
- An emphasis on people's strengths and capacities as a means to change and growth

Objectives:
(What do we want to achieve?)

Relationships	Services	Economic	Workforce	Systems
<ul style="list-style-type: none"> ▪ Develop our reputation as a trusted community organisation and a partner of choice. 	<ul style="list-style-type: none"> ▪ Families to achieve self-determined goals 	<ul style="list-style-type: none"> ▪ Foster an ongoing healthy economic environment 	<ul style="list-style-type: none"> ▪ Create an environment that supports a capable and enthusiastic workforce and an employer (paid staff and volunteers) of choice. 	<ul style="list-style-type: none"> ▪ Ensure sustainable quality performance

Strategies:
(How will we do it?)

Relationships	Services	Economic	Workforce	Systems
<ul style="list-style-type: none"> ▪ Increase the positive profile of CLAN WA in all our communities ▪ Expand and improve upon existing relationships ▪ Establish new relationships ▪ Promote quality external communication 	<ul style="list-style-type: none"> ▪ Deliver a variety of quality services ▪ Continuous improvement of service delivery through action research 	<ul style="list-style-type: none"> ▪ Identify, develop and secure new and existing sources of revenue. ▪ Use financial, social and environmental resources efficiently ▪ Pro-actively seek new business opportunities 	<ul style="list-style-type: none"> ▪ Provide a supportive and flexible work environment ▪ Develop people's potential and foster life-long learning ▪ Build workforce capacity ▪ Understand and support volunteers' motivations 	<ul style="list-style-type: none"> ▪ Simplify, clarify and maintain policies guide ▪ Simplify, clarify and maintain standard procedures ▪ Encourage and support quality internal communication ▪ Accurately report on results to measure and evaluate effectiveness ▪ Provide comfortable work space and efficient tools